

#### 411.4 General sign standards

- A. A vehicle which is not regularly and customarily used to transport persons or property for a business shall not be parked or used so as to convey a message in conjunction with any business or enterprise.
- B. Signs other than official traffic signs shall comply with side yard setbacks as established for principal structures in the District where the sign is located.
- C. No sign, except a public sign, visible from a public street, shall use the words "stop," "danger," or any other word, phrase, symbol or character which could be interpreted by a motorist as being a public safety warning or traffic sign.
- D. No light shall be permitted, in connection with a sign, that by reason of intensity, color, location, movement or directions of its beam may interfere with public safety or the enjoyment of neighboring residential premises. Moreover, except for time and transportation indicators, signs shall be illuminated only by a steady, stationary light source directed solely at the sign or integral to it .
- E. No sign or advertising material or merchandise displayed for such purpose shall be attached to any tree, pole, public structure or other object not intended for such use.
- F. No sign attached to a building shall project out from the building facade more than twenty-four (24) inches.
- G. No sign shall exceed in height one-half its distance from the highway right-of-way, notwithstanding any other height limitation which may also be applicable.
- H. All non-conforming portable, flashing, or public safety-interfering signs and all signs advertising a non-existent business or product shall be removed within six (6) months. Any non-conforming sign connected with a change of business shall be immediately removed. Likewise any sign abandoned for sign purposes for more than forty-five (45) days shall be immediately removed and any sign damaged to the extent of one-third or more of the sign area, shall be immediately removed.
- I. No owner of any sign or lessee or owner of any land upon which the sign is located shall permit such sign to become unsightly or in disrepair so as to endanger the public or to become a public nuisance.
- J. In the event a sign is not repaired or removed within thirty (30) days after written notice has been given to the owner of the sign or lessee of the land upon which the sign is located, the Zoning Officer shall institute appropriate legal action to end the violation, abate the nuisance and assess the costs associated therewith to the violator.
- K. Temporary signs and event advertising banners shall be limited per property as provided on the Schedule of Sign Regulations, shall be placed no sooner than forty-five (45) days prior to the event and shall be removed within (15) days of completion of the event. The Board of Supervisors may also, by resolution, establish requirements for financial guarantees to ensure removal. Property owners may use temporary signs where permitted and in such numbers as permitted. Such signs shall be limited to advertising of on-premises activities, regularly replaced and continue at all times to be in good condition. Temporary signs shall not be used to replace a permanent sign, however, or continue to present a substantially similar message. See Section 411.6 for standards regarding political signs.
- L. Canopy and awning signs shall be permitted subject to maximum surface area and other requirements applicable to wall signs.
- M. Marquee signs shall be treated in the same manner as other free-standing or wall signs, as the case may be.