

411 Sign Regulations

411.1 Purposes

These regulations are enacted for the following purposes:

A. The major highways of Milford Township have experienced sign proliferation which has produced visual clutter detrimental to the scenery of this recreational area and to the ability of businesses to communicate with the traveling public using signs. The design, size, numbers and maintenance of signs have all contributed to this situation.

B. It is intended to encourage signs which help people find what they need without difficulty or confusion; to preserve and, where necessary, improve the appearance of the Township; and to promote public safety by regulating the location, quality, construction and maintenance of signs.

C. Property values are protected and enhanced when signs are designed with these principles in mind. It is for this reason that these sign regulations also provide incentives for preferred design and quality construction.